



ALBERTO A. VARGAS, MARCH.

Manager, Planning Division

Alberto A. Vargas, Manager, Orange County, Planning Division. He has served as Planning Manager for Orange County since November 2012, where he is responsible Long-Range and Current Planning as well as Urban Design and Placemaking. Alberto has 20 years of experience in Planning and Urban Design experience which straddle the realms of the public and private sectors. Prior to joining Orange County, Alberto led the Urban Design Section of Pasco County's Planning & Development Department. As part of his experience in the private sector, Alberto co-founded Martin & Vargas Design, where he designed and planned projects for public and private clients throughout Central Florida, Baltimore, Central America and Africa. He served as Winter Park's first town architect, and was the City's Assistant Planning Director and Community Redevelopment Director. Alberto is proficient in implementing planning best practices and principles of design evolving out of the history and context of a place.

ANDRES DUANY, FAIA, CNU

Founding Principal, Duany Plater-Zyberk



Andrés Duany is an architect whose work focuses on town and regional planning. He and his wife, Elizabeth Plater-Zyberk, founded their practice in 1980, at the time of their design of the town of Seaside, Florida, which began an ongoing debate on the alternatives to suburban sprawl. Since then, DPZ, their planning practice, has over 200 plans in the process of implementation. DPZ has particular expertise in writing codes. The firm is dedicated to both practice and research.

Andrés and Elizabeth were founding members of the Congress for the New Urbanism. They teach at the University of Miami, where Elizabeth was the Dean of the School of Architecture. Andrés has four honorary doctorates, including from the University of Pennsylvania. He has received the Driehaus Prize, the Scully Prize, the Jefferson Medal, and the Brandeis Medal.

They have co-authored five books, *Suburban Nation*, *The New Civic Art*, *The Smart Growth Manual*, *Garden Cities*, and *Landscape Urbanism and its Discontents*.



BILLY HATTAWAY, P.E.

District Secretary, Florida Department of Transportation, District One

Billy Hattaway, P.E. is the District Secretary for District One of the Florida Department of Transportation. He has over 35 years of transportation and program management experience with the Florida Department of Transportation and private sector.

In addition to his responsibilities as District Secretary, he is the champion for the Department's Pedestrian and Bicycle Focused Initiative to improve pedestrian and bicyclist safety in the state of Florida. He is also the Chair for Bike/Walk Central Florida, a non-profit organization dedicated to safety for pedestrians and bicyclists.

His professional experience includes transportation planning, street design, safety and traffic analysis for a wide variety of transportation projects including redevelopment, transit oriented development and master plan charrette projects to create walkable, bike and transit friendly communities. He was the author of the new Traditional Neighborhood Development Chapter and Handbook for the Florida Green Book. Hattaway was recognized by Governing Magazine as a 2014 Public Official of the Year for his leadership on the safety initiative at FDOT.



BRUCE STEPHENSON

Rollins College

Bruce Stephenson is committed to advancing the art of city planning. A professor at Rollins College, he has worked as a public planner and consultant. His new book, John Nolen, Landscape Architect and City Planner, documents Nolen's evolution from reformer to founding father of the American city planning profession and patron saint of New Urbanism. Stephenson recently wrote the Introduction to the new issue of Nolen's New Ideals in the Planning of Villages, Towns, and Cities, the text that informed Nolen's prototype Florida plans. Consult livingnewurbanism.com to examine Stephenson's articles, editorials, documentaries, plans, and blog.



BLAKE DRURY

Planning and Urban Design Director, GAI Consultants' Community Solutions Group

Blake Drury, Director of Planning and Urban Design for GAI Consultants' Community Solutions Group, has served as primary urban designer for the Blue Line LRT station area planning program in Charlotte and for other corridor planning and TOD engagements in Atlanta, Washington, D.C., Vancouver, and the UAE. More recently, he was part of FDOT's TOD Facilitation Team, working with local jurisdictions and developers to improve the environment for development around SunRail's 17 future stations. For seven years, Blake was an adjunct instructor of Urban Design in the undergraduate and graduate programs at the University of Central Florida. A native of Lakeland, Blake holds a Master of Science in Planning from the University Of Tennessee College Of Architecture + Planning and a Bachelor of Arts from the University of Florida.



CATHERINE HARTLEY, AICP, CNU-A

Senior Planner for Hillsborough County, Florida

Catherine grew up in the post-war town of Fort Walton Beach in the Florida panhandle. Knowing what it's like to suffer as a teenager without a car in an auto-oriented place, she became a proponent of New Urbanism in the late 1990's. She is a twice-over graduate from Florida State University, receiving an undergraduate Certificate in Planning in 2002 and a Master of Science in Planning in 2004. She has experience in both the public and private sectors and has focused her energy on making traditional, walkable places legal in both comprehensive plans and zoning codes. Catherine is currently the Social Media Coordinator for CNU-Tampa Bay, Vice-chair of the Executive Committee for the Sun Coast Section of FAPA, co-chair of the Florida APA 2016 conference committee, and a proud member of the StrongTowns network.



W. CHAD COWART

Principal, WCC Design, Orlando, FL

Vocationally, Mr. Cowart is an urbanist, designer, and academic. His professional experience spans public realm design, urban framework planning, and private development master planning domestically and abroad. Mr. Cowart is a registered landscape architect in Florida, an alumni of Harvard University Graduate School of Design, and a Florida native. In research and practice, his aim is to design urban places and urbanization strategies which are centered on the notion of ecological urbanism - understanding urbanism as an ecosystem of diverse anthropologic and natural structures, functions, and changes operating across a landscape.



DAN TRACY

Orlando Sentinel

Dan Tracy is a veteran reporter for the Orlando Sentinel who has covered a variety of beats, including Orlando City Hall, long-term projects, the citrus industry, local development and transportation. Assignments have taken him from the Mexican countryside to the Orange County courthouse and many points in between. As a transportation reporter, he writes not just about roads, runways and train tracks, but also about the most basic ways to get from one place to another: walking and biking.



CRAIG USTLER, MAI, CCIM

Owner and President, Ustler Development, Inc.

Craig Ustler, MAI, CCIM is the Owner and President of Ustler Development, Inc., a real estate development company, and Vice President of Ustler Properties, Inc., a commercial real estate brokerage company. Ustler is President and principal of Creative Village Orlando, LLC. Ustler is an owner, investor, developer and broker of various property types including multi-family residential, office, restaurant, retail and mixed-use. He has extensive experience in land sales, urban planning and highest and best use analysis. For the past several years, Ustler has focused on urban infill projects as advocated by the “new urbanism” planning movement. In particular, recent projects have been concentrated in Downtown Orlando neighborhoods including the Central Business District, the Uptown District, Thornton Park, Creative Village and Florida Hospital Health Village.



DAVID BARTH, AICP, ASLA, CPRP

David Barth is a registered Landscape Architect, Certified Planner, and Certified Parks and Recreation Professional who specializes in the planning, design, and implementation of parks and open space systems. He has developed parks and recreation system master plans for over 60 communities throughout the United States including Washington, D.C, Miami-Dade County, Norfolk, VA, downtown San Diego, and the City of Raleigh. He was a co-author of the American Planning Association (APA) publication From Recreation to Re-Creation, as well as a contributor to APA’s Planning and Urban Design Standards for parks and recreation needs assessments. David received his undergraduate degree in Landscape Architecture from the University of Florida, and his Master’s Degree in Organizational Leadership from Palm Beach Atlantic University. He is currently a PhD Candidate in Design, Construction and Planning at the University of Florida.



DEAN J. GRANDIN, JR., AICP

Planning Director/Planning Division Manager

Dean has been working with the City of Orlando for fifteen years, currently serving as Planning Director and Planning Division Manager within the Economic Development Department. Dean brings forty years of professional planning experience to the City. Prior to Orlando, he held the position of Planning Director/Deputy Director of Development for the City of Miami Beach, Florida. Before that he was the Planning Director for the City of

Yonkers, New York. Dean's professional affiliations include, but are not limited to, membership in the American Institute of Certified Planners (AICP), the American Planning Association (APA) and the Florida Chapter of the APA, the National Trust for Historic Preservation, the Congress for the New Urbanism and the Urban Land Institute. He has held many other professional affiliations throughout his career and currently serves as the Chairman of the UCF Planning Advisory Board. Dean received his Bachelor of Arts degree with a major in sociology from Gettysburg College and a Master of Urban Planning degree from New York University.

Dean lives in Orlando as a proud resident at Baldwin Park, a mixed-use, new urbanist neighborhood, where he has actively participated in its design and implementation.

DORI STONE

Director, Planning and Community Development, City of Winter Park

Dori Stone has been with the City of Winter Park for more than five years and is now the Planning and Community Development Director. Her background with the city includes economic development and community redevelopment activities as well as community planning. She is a graduate of Florida Southern College in Lakeland, Florida and received her Master's Degree in Public Administration from the University of Central Florida. This year, she is celebrating 30 years in planning and community development in the Central Florida area.



ELIZABETH PLATER-ZYBERK

Founding Principal, Duany Plater-Zyberk

Elizabeth Plater-Zyberk is an architect and urban designer and planner, with over thirty years of experience in a variety of projects at every scale, including regional plans and municipal zoning codes, downtown and neighborhood revitalizations, new towns and neighborhoods, streetscapes and building designs. Recipient of numerous awards, she has been an initiator of many of the firm's advances over the years, is a sought-after speaker, has published numerous essays and is co-author of *Suburban Nation: the Rise of Sprawl and the Decline of the American Dream*, and *The New Civic Art*. Plater-Zyberk has maintained a career-long affiliation with the University Of Miami School Of Architecture, continuing to teach after 18 years as Dean of the School. She is active in a variety of volunteer positions locally and nationally.



GREGG LOGAN

Over the past 30 years Gregg Logan has worked with leading real estate developers, land owners, investors, builders and public sector entities, helping them make the best development, investment and/or planning decisions for their real estate. Gregg's advisory work has included market evaluations and strategies for residential, commercial, and mixed-use developments; town centers and suburban business districts; and economic development studies for cities, counties, and community improvement districts. Since joining the firm in 1979, Gregg has conducted and supervised real estate consulting assignments throughout the U.S. and abroad. His international work includes projects for clients in Argentina, Mexico, Bermuda, Cayman Islands, Dominican Republic, Antigua, Saudi Arabia, and Turkey. Gregg participated as a market specialist to help create ULI's Ten Principles for Developing Successful Town Centers, and is a contributing author of ULI's Transforming Suburban Business Districts, Active Adult Retirement Communities, and Housing for Niche Markets. He published a white paper for the U.S. EPA titled The Market for Smart Growth. Gregg has also published articles and/or been quoted as an industry expert in *The New York Times*, *San Francisco Examiner*, *The Washington Post*, *The Wall Street Journal*, *Real Estate Today*, *Urban Land*, *The Atlanta Constitution*, *Atlanta Business Chronicle*, and *Builder*, with regard to a variety of land use and development-related issues. He has been a speaker for national and regional groups, including ULI and the National Association of Home Builders. Gregg is a 1980 graduate of the UCLA. Later he taught Real Estate Development Methods at the Georgia Institute of Technology, College of Architecture, Graduate City Planning Program. He currently teaches Real Estate Economics at Rollins College Hamilton Holt School in Winter Park, Florida, in the Masters of Civic Urbanism program.



JASON BURTON, AICP, CNU-A, LEED-AP

Chief Planner, City of Orlando

Jason Burton, AICP, CNU-A, LEED-AP is a Chief Planner with the City of Orlando, practicing in various land development capacities as a professional planner for 20 years. During his past ten years with the City of Orlando, Jason has been the City's Zoning Official, managed the City's land development process, and now works with a studio of planners, architects and economic development professionals that create "visions" for sectors of the City while proposing new land development code amendments. Jason also manages the Appearance Review Board and serves as the Zoning Official during the permitting process. Jason is also the staff liaison for the City's Historic Preservation Board.

Prior to coming to Orlando, Jason was a Land Development Planner, Downtown Redevelopment Planner and Transportation Manager for the City of San Jose, California – the "Capital of Silicon Valley". While there, he worked on a wide range of projects from the remodeling of a historic downtown theatre into the home for Opera San Jose, to Santana Row - one of the nation's first mixed-use "town centers".

He is a graduate of the University of California at Davis with a degree in Regional Planning and Analysis with Honors, and participates in the American Planning Association and Congress for the New Urbanism.

KATIE SHANNON

I'm Katie Shannon – a graduate of the University of Central Florida with 3 degrees. As an undergrad, I pursued two: one in English, one in Art History. My own obsession with trying to understand the pursuit for meaning and the multi-faceted way in which different individuals attempt to portray various ideas led me to pursue a Masters in Art Education. My themes have been diverse, experimentations many. But underneath it all is an undying love to manipulate the raw earth into whatever I envision. I taught art for six years before pursuing a degree in Urban Planning at Rollins College – and worked all the while. As both the teacher and the student – I more fully realized just how important the built and natural environments are in the creation of character. I became voracious in my attempts to reinvent human-induced blight. And to highlight those amenities already worthy of merit. I realized that by implementing sustainable practices into urban development, I would in fact create a tableaux worthy of inspiring my students.



JULIA STARR

Founding Principal, Starr Sanford Design Associates

Julia is the founding principal of Starr Sanford Design Associates, a residential design and development firm based in Northeast Florida. She has designed for an extensive range of projects internationally including: feature film sets, resorts, office buildings and retail centers and was NBC's art director for the Today Show and 1996 Centennial Olympic Broadcast. She has provided design and project management for historical renovations, showrooms, libraries, museums and private galleries. She is the Founding Director of the Sky Institute + Foundation for the Future, a non-profit organization dedicated to building sustainable communities with current projects in the US, Australia, Bahamas, and Central America. Julia received a Bachelor of Art in Art History from the University of North Carolina at Chapel Hill, earned her Master of Architecture from the Georgia Institute of Technology and her Master's Thesis under Mack Scogin of Harvard University. She is fluent in French and Italian.



LISA PORTELLI

Program Director, Winter Park Health Foundation

Ms. Portelli has been a Program Director at the Winter Park Health Foundation since 2002 where she oversees the Foundation's Community Health funding focus area. Ms. Portelli's grant portfolio includes initiatives that promote policy change, strengthen the built environment and encourage programs in areas that promote behavior change. Lisa is also an adjunct instructor at the University of Central Florida teaching "Planning Healthy Communities" in the Masters of Urban and Regional Planning program. Ms Portelli currently serves on the boards of the Walkable and Livable Communities Institute (WALC), MetroPlan Orlando Bicycle and Pedestrian Advisory Committee, Bike/Walk Central Florida and the Winter Park Chamber of Commerce. Lisa Portelli has a degree in journalism from University of Wisconsin-Oshkosh and a Master's in Public Administration from the University of Central Florida. Lisa is married, has two children and is an avid cyclist and an Ironman triathlete.



MATT BROFFMAN

Director, Innovation for Orlando Mayor Buddy Dyer

Matt Broffman is the Director of Innovation for Orlando Mayor Buddy Dyer. In this role Broffman is focused on using new technology to connect business, residents, visitors with the City of Orlando. Prior to joining the Mayor's Office Broffman founded and operated Bungalow.com downtown Orlando and the surrounding neighborhoods local news website.

Broffman previous roles include consulting with newspapers across the country on helping them better serve business and residents to find sustainable digital content and membership models for their business, working as a Product Manager for local data startup Korrelate which was purchased by JD Power and Associates and as the Sr. Product Manager at Tribune Interactive; responsible for Tribune's eight newspaper websites including LATimes.com, ChicagoTribune.com and BaltimoreSun.com.

Broffman spent a year at the University of Missouri in 2012-2013 as Donald W. Reynolds Fellow at the University of Missouri Journalism School focused on how newspapers can use technology to better connect communities.

Matt Broffman is a graduate of the Missouri School of Journalism.



MICHAEL BUSHA, AICP

Executive Director, Treasure Coast Regional Planning Council

Michael Busha has lived in Stuart, Florida for 37 years and is a graduate of Florida Institute of Technology. He has spent 32 years with the Treasure Coast Regional Planning Council--the last 19 as its Executive Director. In August 2010, he was elected to the Martin County School Board and served as its Board Chair in 2014. Michael has spoken from coast to coast on the topics of downtown redevelopment, town planning and urban design, job creation and economic development, and the land use/transportation connection. He has been involved in over 105 different public planning charrettes for Council over the last 25 years, establishing successful redevelopment plans for cities like Stuart, Fort Pierce, Delray Beach, Lake Worth, Bartow, Flagler Beach, and West Palm Beach. He is the primary author of Council's 1995 long-range, strategic regional policy plan which is based on the Charter of the New Urbanism, and was responsible for overseeing the contents of the recently completed Seven50 long-range strategic regional plan for the Southeast Florida Region. Council was the 2005 inaugural winner of CNU Florida's John Nolan Medal for Contributions to New Urbanism in Florida and a 2007 recipient of the Driehaus Form-Based Codes Award. Council also was selected for CNU's 2013 Groves Award. Michael also serves as President of the Treasure Coast Enterprise Fund, Inc., a small business loan fund operating on the Treasure Coast.



HONORABLE KENNETH W. BRADLEY

Mayor, Winter Park, Florida

The Honorable Kenneth W. Bradley is serving his second term as Mayor of Winter Park, Florida. Bradley was first elected in March 2009 and re-elected on January 31, 2012 with almost 72% of the vote.

Ken is also the Campus CEO of Winter Park Memorial Hospital, a 318 bed Florida Hospital. Bradley has more than 28 years of central Florida healthcare experience including Campus CEO (and COO) Florida Hospital Kissimmee and COO of Florida Hospital's Celebration Health. Bradley's professional roots are in human resources management.

Bradley was born at Florida Hospital as was his father Don Bradley, who served the organization over 50 years in numerous capacities before retiring. He was raised in Winter Park, Florida. Four generations of Bradley's have served Florida Hospital since 1922. The Bradley family, which includes Ken, his father and mother, his paternal grandparents, his wife Ruth and his nephew Chris, collectively has over 170 years of service to the Hospital.

Mayor Bradley is a community builder and civic leader. His civic and professional service includes elected and appointed office as well as volunteer leadership. Bradley serves on the Wells Fargo central Florida community bank board. He has served on the Winter Park Library Board, as a Board of Trustees member of the University of Central Florida Foundation and the Southwest Volusia Healthcare Corporation Board. He is a graduate of Leadership Florida, Class 25. Bradley was appointed by the State of Florida CFO to serve on the Florida Medical Malpractice Joint Underwriters Association. Previously Bradley served as the Chairman of the Board, Winter Park Chamber of Commerce, Board Member, Heart of Florida United Way, and Chairman of the Board, Community Vision of Osceola County. Mayor Bradley is a member of the Rotary Club of Winter Park, with 27 years of perfect attendance.

Bradley has received numerous awards including: University of Central Florida Business College Hall of Fame (2014), the 2011 Adventist Health System's Crystal Angel, the 2010 Winter Park Chamber Citizen of the Year, the 2010 (and 2004) Orlando Business Journal Central Florida's Most Influential Businessmen award, the 2007 Orange County Public Health Department Healthcare Hero award, the 2000 Leadership Osceola Distinguished Leader award and the 2000 Kissimmee/Osceola Chamber Hispanic Business Amigo award.

Bradley is a 1985 graduate of the University of Central Florida with a Masters of Business Administration. In 1983, he graduated with a Bachelors of Arts Degree from Southern Adventist University (fka Southern College of Seventh-day Adventists) in Collegedale, Tennessee. Additionally, he is a member of the American College of Healthcare Executives.

He is dedicated to making his city, his hospital and the people of Winter Park the very best they can be. Ken also enjoys travel, playing golf, collecting miniature airplanes and spending time with his beloved family.



MICHAEL BOLLHOEFER

City Manager, City of Winter Garden

When Mike Bollhoefer joined the City of Winter Garden in 1996 as a temporary employee, the City was a shadow of the vibrant place it is today. Working his way up to Finance Director and ultimately to City Manager, Mike has continued to guide the City's growth through his progressive thinking, sound financial planning and a steadfast adherence to his long-term vision. Young families, inspired entrepreneurs and accomplished businesses are attracted to the quality of life that Winter Garden now offers with its bike and walking trails, fresh local food, outdoor events, family atmosphere and healthy living. Mike earned his Bachelor's degree in accounting from the University of Florida in 1992, and his Masters of Public Administration in 2003 from Troy State University. Mike is a Certified Public Accountant and has served as Winter Garden's City Manager for the past nine years.



RICHARD E. FOGLESONG

Richard Foglesong is the George & Harriet Cornell Professor of Politics at Rollins College, where he co-founded the college's master's program in Civic Urbanism & Planning. He is also the political analyst for WFTV-Ch. 9 in Orlando.

Dr. Foglesong is the author of *Married to the Mouse: Walt Disney World and Orlando*, published by Yale University Press, and *Planning the Capitalist City*, published by Princeton University Press, among other books.

His civic activities include serving as a member and chair of Metroplan Orlando's Citizens' Advisory Committee and as an *ex-officio* member of the Metroplan Orlando Board. He received his Ph.D. from the University of Chicago and has taught at UCLA, where he was the Harvey Perloff Professor of Planning, and at Hong Kong University, where he was a Fullbright Fellow.



RICK BERNHARDT, FAICP, CNU-A

Executive Director, Metropolitan Nashville-Davidson County Planning Department

Rick's practice has focused on creating sustainable communities, neighborhoods and places through the use of traditional planning and design principles. Rick is currently overseeing the development of NashvilleNext, to guide community development for the upcoming 25 years.

In his current position, he instituted the Community Character Manual as a template for form-based community planning and the development of a model for integrated land use and transportation planning. He has also led in the adoption of over 30 form-based codes to achieve the community's vision.

A signatory to the Charter of the New Urbanism, Rick directed EDAW's Town Planning Studio and was Planning and Development Director for the City of Orlando where he developed community-wide master plans, unified land development codes and assisted in the development of the initial version of what became the Smart Code. He served on the board of the Form Based Codes Institute and Chair of the Planners Task Force for the Congress of the New Urbanism.

His work in Orlando with the Southeast Orlando Sector Plan and Baldwin Park resulted in the receipt of the initial Catherine Brown award from the Congress for the New Urbanism. He has also received the Groves Award for outstanding leadership and vision by a public official in the promotion of Transect-based planning given jointly by the Transect Codes Council and the Congress for the New Urbanism.

Rick was educated at Auburn University and Ohio State University where he received the Distinguished Alumni Award.



STEVEN FETT

Steven Fett has been an adjunct faculty member at the University of Miami since 2001, teaching design studio, hand drawing and computing courses. The UM School of Architecture chose Steven to be the resident faculty member in the Graduate Rome Program for the fall semester, 2006. He also has taught in the school's Open City Studio program in Tokyo, Japan in 2009. The school's faculty voted him Outstanding Part-Time Faculty Member of the Year in 2008. In addition, Steven is a founding member of the research and design firm, Monteleone, dedicated to the pursuit of sustainable civic art, a new vision in urbanism and environmentalism. Monteleone recently finished third in the international design competition to rebuild Haiti's National Cathedral in Port au Prince. The project was recently published in Architect Magazine, the Faith and Form Journal, and the Miami Herald. The drawings are now part of a travelling exhibition. Steven was recognized as one of the best young architects in Florida and was featured in an exhibition entitled,

“13 Young Architects in Florida.” The exhibition ran October 5 – October 30, 2011 in the Irving Korach Gallery in Miami, FL



THOMAS C. CHATMON JR.

Executive Director, City of Orlando, Downtown Development Board and Community Redevelopment Agency

Since joining the City of Orlando in 2007 as Executive Director of the Downtown Development Board and Community Redevelopment Agency, Thomas oversees economic development, retail and business recruitment, housing development, marketing and special events programming within the Downtown CRA Area. He has played an integral role in achieving some of Downtown Orlando’s premier Developments, including Amway Center, Dr. Phillips Center for the Performing Arts, Chase Plaza, 55 West, SunRail and more. Currently, Thomas serves as staff lead for the Project DTO – Advancing Downtown Orlando visioning initiative.

Thomas serves as Board Chair for the Nap Ford Community School Foundation, Immediate Past Chair of the International Downtown Association’s Board of Directors and on the Homeless Service Network (HSN) Downtown Interim Team for Homelessness. Thomas has also served on the WMFE Community Advisory Board, my Region.org Board, and the Central Florida Urban League Board.

A native of Albany, GA, Thomas has been named in Georgia Trend magazine’s annual list of 100 Most Influential Georgians and has received numerous other distinguished awards such as the Martin Luther King Celebration Leadership Award and the Leadership Albany Outstanding Alumni Award. Thomas has been honored as one of Orlando Business Journal’s 10 Businessmen to Watch and Orlando Magazine named him as one of Orlando’s 50 Most Powerful People.



AMANDA DAY

Founder, Day Communications

Best Foot Forward For Pedestrian Safety

As members of the CNU community, we share a passion to promote walkable communities and healthier living conditions. Which is why we're all familiar with the 2012 Dangerous by Design report that placed Central Florida in the country's top spot for most likely to be hit and killed while doing something as simple as walking across the street.

As planners and designers we understand the time and effort needed to make our roadways safe for pedestrians. How, in the meantime, do we work together and communicate our progress to the general public?

Enter Amanda Day, founder of Day Communications. Two years ago, Bike/Walk Central Florida invited Day to help establish Best Foot Forward, a community-wide pedestrian-safety coalition of elected officials, civic leaders, public safety professionals, educators, transportation planners, officers, doctors, nurses, entrepreneurs and concerned citizens – all working to make our streets safer for walkers and drivers.

Amanda brings with her over two decades of experience in strategic communications, marketing and public affairs, as well as real-life, in-the-trenches know-how. She has worked for Fortune 500 companies like Johnson & Johnson as well as the United States Congress - where she skillfully navigated legislation through the U.S House and Senate. Amanda has the unique ability to demystify the gap between what organizations want to say and what their market needs to hear in order to invite change, participation, and sales. She calls it bankable communications. Her clients – such as Central Florida Expressway Authority, VHB and Bank of America --call it a return on investment.

Amanda will speak about her passion for Best Foot Forward and the responsibility we all have to help save lives. Because no child, mother, father or grandparent should be killed or injured for doing something as simple as walking across our street.



JOHN A. CUNNINGHAM, AIA

Design Partner/Founder, ACi

John is a founding partner and Design Partner of ACi. He is locally, regionally and nationally published for his award-winning place-making planning and design contributions to various projects integrating authentic architecture with art and landscape. John has in-depth national projects to his credit on important landmark projects including national memorial parks, cities, revitalization districts, transit-oriented development, public-private partnerships, and historic preservation. His achievements are founded on 30 years of study and practice of art, architecture and history. His research, travel and professional experience has led Mr. Cunningham to five continents and 27 countries. John taught “Vernacular Architecture of Florida” and “Place Making” for the Masters Program of Civic Urbanism at Rollins College.