PLANNING FOR TRANSIT ORIENTED DEVELOPMENT IN TAMPA
Program supports FTA’s mission and designates funding that must contribute to the advancement of:

- Economic development
- Ridership
- Multimodal connectivity
- Accessibility
- Engagement of the private sector
- Infrastructure needs
- Mixed-use development near transit stations
BACKGROUND

- Competitive grant awarded in December 2018
  - HART one of 20 agencies awarded
  - $1,000,000 total ($200,000 local: $800,000 FTA funding)
- Support InVision Tampa, Streetcar Extension, Florida/Nebraska Bus Rapid Transit (BRT)
PURPOSE OF THE STUDY

- Examine and evaluate the performance of existing TOD land-use policies for the City of Tampa and Hillsborough County in relation to the Tampa’s Streetcar Extension Project and HART Tampa Arterial BRT Study.

- Establish a policy and regulatory framework for the future creation of Station Area Plans and TOD development regulations.
AREA OF STUDY (THREE PHASES)

Streetcar Alignment

BRT Study Corridor
TASK 1 - LAND USE

- Analyze whether existing Future Land Use categories meet optimal density/intensity requirements to support transit ridership and economic development.
- Do these categories have the potential to offset capital investment in relation to the proposed station area and surrounding environment.
- Compose necessary amendments to the policy framework in the Tampa Comprehensive Plan.
TASK 2- POLICY

- Refine existing/create new general descriptions and bonus FAR method policy framework to guide TOD regulatory framework
- Provide transit-oriented amenities, support Tampa’s Smart City Initiatives, and support the goals of the City Form
- Tools to be tested and implemented include sustainable construction methods, workforce/affordable housing, parking needs, multi-modal transportation, and FAR development guidance
TASK 3- STATION AREA DESIGN

Analyze and establish viable options for transit-oriented and supportive development for each Station Area type.

Establish a public engagement process.

This task will help guide and be incorporated into the TOD regulatory framework.
**TASK 4- IMPLEMENTATION**

<table>
<thead>
<tr>
<th>Create</th>
<th>a regulatory framework which promote market-based development opportunities</th>
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<tbody>
<tr>
<td>Bolster</td>
<td>the viability and sustainability of the transit system, Station Areas, and embedded communities</td>
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<tr>
<td>Address</td>
<td>development issues - zoning</td>
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<tr>
<td>Establish</td>
<td>public engagement</td>
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DELIVERABLES

· Analysis report on the viability of existing comprehensive plan policies
· Analysis report on the viability of existing development regulations
· Analysis report on existing Station Area Design criteria and recommendations for modifications
· Creation of a regulatory framework which promotes market-based development opportunities and appropriate transition and integration
· Station Area Plan for Palm Avenue Streetcar Station
DESIRED OUTCOMES

- A replicable methodology for station area planning
- Updated language within the land development code as it pertains to TOD
- Creation of new land use incentives to promote TOD
- Encouragement of public private partnerships for economic development within TODs
- This action (planning) has the ability to expand into other new technologies and transit
- This study will be complimentary to other current and future transit studies within its sphere of influence
Planning activities may only include eligible comprehensive planning activities applied for in the original project application.

Funds must be used consistent with the competitive proposal and for the eligible planning purposes established in the NOFO.
RFP: September/October 2019
Vendor Approval: November/December 2019 Board
Review of relevant plans/projects/related documents & preparation for work activities: Winter 2020

Needs Analysis/Public Outreach Phase 1: Winter/Spring/Summer 2020
Needs Analysis/Public Outreach Phase 2: Summer/Fall/Winter 2020-2021
Needs Analysis/Public Outreach Phase 3: Spring/Summer/Fall 2021

Complete Work Plan / Deliver Final Reports w/ Recommendations: Fall 2021
QUESTIONS?

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Hillsborough County City-County Planning Commission