The 30A Mobility Project envisions developing inter-modal, sustainable and advanced transportation solutions that will contribute to reduced traffic and parking congestion along 30A. This will serve to enhance the quality of life, environmental and economic growth of the area.
Micro-Mobility
Dedicated Transit Lane
Satellite Parking
Satellite Parking – Communities Lanes

- Jogging & Bicycle track
- Dedicated transit lane
Satellite Parking – Communities Lanes

Jogging track

Transit trail
Test Bed & Living Labs

International Transportation Innovation Center
CTO ITIC - Dr. Joachim Taiber; ITIC Executive Director – John Hopkins

Vision
To support R&D of disruptive transportation technologies
- Wireless charging infrastructure and testing for electrified vehicles and grid connectivity
- V2V (vehicle to vehicle), V2I (vehicle to infrastructure) and automated driving testbed
- 4G, 5G, DSRC mixed communication test infrastructure (software defined networks)
- Cloud computing infrastructure
- Cybersecurity

Strategic Importance and Location
- Less than 10 driving minutes from CU-ICAR
- Close to Clemson University and start-ups present in downtown Greenville, SC
- Close to major OEMs and suppliers

ITIC is a platform to attract academia, start-ups and industry leaders to create an ecosystem to foster the research, development and validation of disruptive transportation technologies
Contact information:

Joachim Taiber. CTO of ITIC
jtaiber@clemson.edu  tel: +1-864-906-6161

Pablo Sauras-Perez. Clemson University International Center for Automotive Research – CU-ICAR
psauras@clemson.edu  tel: +1-864-320-6366

Diane Dorney. Executive Director of The Seaside Institute
ddorney@seasideinstitute.org  tel: +1-240-481-4418