

## AGENDA

### PRE-CONFERENCE: WEDNESDAY, MARCH 1

6:00 pm - 7:00 pm: ***Then & Now  
Ybor City Walking Tour\****

Leaves from Cuban Club

Speaker: Brenda Thrower, Ybor City Development Corporation  
Dr. Wallace Reyes, Author, Historian, and Researcher

*Tour of significant sites and redevelopment projects in Tampa's Latin quarter.  
Note: This tour is also offered on Friday morning.*

7:00 pm - 8:00 pm: ***Happy Hour***  
New World Brewery  
1313 E. 8th Ave. Ybor City

*Join us for a welcome drink and a bite to eat at the watering hole of Tampa Bay's CNU members.*

### DAY 1: THURSDAY, MARCH 2

LOCATION: CUBAN CLUB, CUBAN CLUB THEATER

9:00 am Registration

10:00 am - 10:40 am: ***Welcome Session***  
Elizabeth Plater-Zyberk

*Welcome from CNU Florida Chair, & Reports from Regional Groups.*

10:45 am - 12:00 pm: ***Drivers of Urbanism\****  
Speaker: Laurie Volk  
Panel: Andrew Frey, Tecela  
Elizabeth Plater-Zyberk, DPZ  
Michael Phillips, Lubert-Adler

*Laurie Volk with Zimmerman Volk Associates will report on demographic and market conditions affecting infill and urban development. A panel of developers and designers will discuss how these drivers of urbanism are influencing decisions about plans and projects.*

*\*AIA/AICP Pending*

12:00 pm - 12:30 pm: ***Fast, Affordable & Sustainable:  
How the Manufactured Home Industry is  
Building New Towns\****

Speaker: Marcela Cambolor-Cutsaimanis

*This session will focus on principles, techniques, and materials being used in the manufactured home industry to redevelop mobile home parks into sustainable, green New Urban towns. The presentation will feature built examples, as well as how these techniques can be applied to multifamily, manufactured units.*

12:30 pm - 1:25 pm: ***Lunch & Project Gallery***  
Cuban Club Lobby

*Lunch catered by Alessi Bakery & Deli.*

1:30 pm - 3:00 pm: ***Big Infill & New Downtown Districts\****

Panel: Adam Harden, Soho Capital  
Juan Mullerat, PlusUrbia  
Rob Rosner, City of Tampa

Moderator: John Anderson, Incremental Development  
Alliance

*Short presentations on redevelopment projects from around the state of various scales, from bold new downtown districts to thoughtful infill opportunities. Followed by a panel discussion with project representatives facilitated by John Anderson.*

3:00 pm - 4:25 pm: ***New Urbanism in a Divided America\****

Speaker: Andres Duany, DPZ

*The political situation for the foreseeable future will be impacting many aspects of civic life, not the least of which is the practice of urban planning. Planning is centrally involved in the debate regarding elite expertise and regulation versus common sense and liberty. The Charter of the New Urbanism remains relevant in its social and environmental benefits, however the presentation of these principles in the public participation process requires ever more cunning. Fortunately, this isn't just a matter of alternate packaging, as both sides of the debate in some measure make a good case. This presentation discusses some politically adept techniques that actually may improve the planning of New Urban communities.*

## AGENDA

4:30 pm - 5:00 pm: **CNU Florida Awards**  
*Presentation of 2016 & 2017 Nolen Awards*

5:00 pm - 5:30 pm: **Cocktails, Book Signing with Gabe Klein, CityFi**

5:30 pm - 6:30 pm: **An Evening with Gabe Klein, CityFi\***  
Lecture by Gabe Klein, CityFi  
Made possible with support from the LiveMove  
Student Group at the University of South Florida

*There has been a revolution in urban transportation over the past five years—set off by start-ups across the US and internationally. Sleek, legible mobility platforms are connecting people to cars, trains, buses, and bikes as never before, opening up a range of new transportation options while improving existing ones. While many large city governments, such as Chicago, New York, and Washington, D.C., have begun to embrace creative forms and processes of government, most still operate under the weight of an unwieldy, risk-averse bureaucracy. In Start-Up City, Klein, with David Vega-Barachowitz, demonstrates how to affect big, directional change in cities—and how to do it fast. Klein’s objective is to inspire what he calls “public entrepreneurship,” a start-up-pace energy within the public sector, brought about by leveraging the immense resources at its disposal. Klein offers guidance for cutting through the morass, and a roadmap for getting real, meaningful projects done quickly and having fun while doing it.*

6:30 pm: **Dinner on your own**  
*See list of recommended restaurants on page 11*



**DAY 2: FRIDAY, MARCH 3**

LOCATION: CUBAN CLUB, CUBAN CLUB THEATER

7:45 am - 8:45 am: ***Then & Now  
Ybor City Walking Tour\****

Leaves from Cuban Club  
Speaker: Brenda Thrower, Ybor City Development Corporation  
Dr. Wallace Reyes, Author, Historian, and Researcher

*Tour of significant sites and redevelopment projects in Tampa's Latin quarter.  
Note: This tour is also offered on Wednesday evening.*

9:00 am - 10:00 am: ***Small Infill –  
Builder and Small Developer Strategies\****  
Lecture by John Anderson, Incremental Development Alliance  
Made Possible with support from the University of Miami MRED+U

*From its earliest days, the New Urbanism movement has been associated with large projects at the neighborhood scale (e.g. Seaside, Kentlands, Orenco Station, HOPE VI projects, and transit-oriented developments with hundreds of units). At the same time, many smaller new urban infill developments fly under the radar. CNU member R. John Anderson's Small Developers/Builders project connects developers committed to a small-scale, incremental infill approach to share expertise and collaborate on new tools. This emerging movement examines at how small developers can make a living building on the scale of 4-12 units, sometimes including mixed-use, using a variety of Missing Middle housing types such as small apartment buildings, cottage courts, four-plexes, single-family houses with up to three accessory units, and walk-ups.*

\*AIA/AICP Pending

## AGENDA

10:05 am - 11:30 am: ***Vision Zero & Complete Streets\****

Speakers: Beth Alden, Hillsborough MPO  
Billy Hattaway, City of Orlando  
DeWayne Carver, FDOT

Moderator: Matt Weaver, ELEMENT Engineering Group

*Three presentations on transportation initiatives at different levels - Vision Zero safety efforts by Hillsborough Metropolitan Planning Organization, an update on the implementation of FDOT's Complete Street's policy, and a vision for transforming transportation in Orlando – followed by a panel discussion.*

11:30 am - 12:30 pm: ***Tactical Urbanism and Place Activation\****

Speakers: Devan Leavins, Tallahassee-Leon County  
Planning Department  
Lawrence Young, Jr., City of Clearwater  
Gabby Othon Lothrop, Audubon Park  
Community Market

*Tactical Urbanism as a concept is becoming more mainstream, so new urbanists are generally aware of the ideas behind Tactical Urbanism projects and what they can look like. But knowing the concepts and getting projects done are two different things. In this session, speakers will discuss several projects that followed the principles of tactical urbanism, highlighting the partnerships necessary, the obstacles they had to overcome and what short and/or long-term changes are occurring as a result of their efforts.*

12:30 pm - 1:30 pm: ***Lunch on your own***

1:45 pm - 4:30 pm: ***Streetcar Tour of Downtown Redevelopment***

Guide: Rob Rosner, City of Tampa

*Redevelopment efforts in Channel District and south downtown Waterfront*

5:00 pm: ***Happy Hour***

Pour House at Grand Central

*Enjoy a night cap at a casual watering hole*

*\*AIA/AICP Pending*